

# Scottsdale Business Training Series

This ten-week program will feature critical topics in technology impacting businesses. Classes are available to all existing or aspiring businesses and entrepreneurs in Scottsdale. Each session will include facilitation by Stealthmode Partners, tools and resources from Scottsdale Economic Development and instruction from local business experts. Instructors and facilitators will also offer private 1:1 mentorship hours to interested participants.

## Topics

Feb. 5th | The increasing pace of change, AI, robotics and the future of work  
Speaker: Mary Jesse, Tech Executive

Feb. 12th | Advertising strategies that no longer work  
Speaker: Ryan Smeets, Big Yam

Feb. 19th | Digital health and changes in costs  
Speaker: Dan Munro, Health Care Consultant

Feb. 26th | Cryptocurrency and the block chain  
Speaker: Joe Snyder, NBDR

March 5th | Setting up to get paid faster - software for billing  
Speaker: John Koloch, General Cents Accounting

March 12th | How video is taking over the world  
Speaker: Ita Udo-Ema, View From Above

March 19th | How to thrive in a world run by algorithms and bots  
Speaker: Ori Eisen, Trusona

March 26th | Social media for marketing  
Speaker: Jeff Moriarity, Social Media Strategist

April 2nd | Leadership strategies for today  
Speaker: J'Lein Liese, Developer, Lead with Conversations®

April 9th | City of Scottsdale Resources for Small Business  
Speaker: Economic Development, Tourism, Planning

### When:

5:30 - 6:30 PM

Timeline (10 weeks)

Feb. 5th - April 9th, 2019

### Where:

1951 @SkySong

1475 N. Scottsdale Rd.

Suite 150

Scottsdale, AZ 85257

Register:  
[ChooseScottsdale.com](http://ChooseScottsdale.com)

Questions:  
[Business@ScottsdaleAZ.gov](mailto:Business@ScottsdaleAZ.gov)

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