

SAVE THE DATE

SECOND ANNUAL CURE CORRIDOR EVENT: DELIVERING THE CURE

The **CURE** Corridor

FRIDAY

DEC. 5, 2014

11 a.m. to 1 p.m.

Fairmont Scottsdale Princess
7575 E. Princess Drive, Scottsdale Ariz.

Mayor W.J. "Jim" Lane and the city of Scottsdale, in collaboration with our Cure Corridor partners, invites you to the second annual Cure Corridor event: Delivering the Cure. This year's focus is identifying barriers for growth to firms that are working to deliver solutions for a cure and enhancing the treatment of people battling disease.



Keynote Speaker: Elizabeth Holmes, CEO, Theranos

On the recent covers of both Fortune and Forbes and presenter at TEDMED 2014, Elizabeth Holmes and the healthcare technology company she founded, Theranos, are reinventing lab testing and redefining the paradigm of diagnosis by making actionable information available at the time it matters. The company operates 40 testing centers, and counting, inside Walgreens across the Phoenix metro area. Fully committed to serving people in the Valley, Theranos has selected SkySong, the ASU Scottsdale Innovation Center, as its first expansion site.

Rapid Fire Presentations

Experts will discuss recent innovations and the future of research and clinical trials on the Scottsdale Cure Corridor.

Sponsorship opportunities are still available, contact us at business@scottsdaleaz.gov to learn more.

