

SCOTTSDALE Relocation Guide



"Scottsdale means opportunity. This is a place where businesses are coming at a faster rate. We're seeing people like Yelp, Weebly, ReplyBuy coming that are attracting tech talent."

- Spencer Hoekstra, Director of Local Account Management, Yelp



"**Scottsdale's in Arizona, baby,** and Arizona is one of the last great states. I love the way it protects business. It's second to no one in beauty in a large number of ways. Taxes are fair."

- Bob Parsons, Founder, GoDaddy



"**We kept coming back to SkySong because of the other tech tenants.** It's a great campus environment and connectivity with ASU. We also like that we can move into the new space and build our office out the way we wanted it to be."

- Josh McCarter, CEO, Booker



Cover Photo:
Soleri Bridge and Plaza
by Paolo Soleri photo by Bill Timmerman



There are more than 66,000 high tech jobs in the region in 3,770 companies, 68% higher than the national employment average.

Source: 2015 Greater Phoenix Economic Council Analysis of the Software Industry in Greater Phoenix

SCOTTSDALE RANKINGS

- Top 100 Best Communities for Young People
- *America's Promise Alliance*
- No. 1 High School in the Nation
- *U.S. News & World Report*
- Top 10 City to Launch a Startup
- *DataFox Ranking*
- Best Cities for Hispanic Entrepreneurs
- *WalletHub*
- Best City in the U.S. to get a job
- *WalletHub*
- No. 7 Safest City in the U.S.
- *Law Street Media*
- No. 1 City in the U.S. to Live an Active Lifestyle
- *WalletHub*
- Top 25 City in the U.S. for Arts Destinations
- *American/Style Magazine*

LIFESTYLE

Ranked No. 1 City in the U.S. to Live an Active Lifestyle

Source: WalletHub



The City of Scottsdale is a premier Arizona community with a distinguished history of economic vitality and prosperity. Scottsdale is a place where people from around the globe come to be a part of “the vibe.” People who locate in Scottsdale enjoy:

- Higher quality of life with a lower cost of living in comparison to other major urban centers across the U.S.
- Close proximity and accessibility to major domestic and international markets via Phoenix Sky Harbor International Airport and Scottsdale Municipal Airport.
- Scottsdale is an environmentally conscious community with a long history of open space preservation and financially sustainable municipal operations and facilities.

Scottsdale continues to be recognized nationally and internationally for its beautiful landscape, vast retail offerings, attainable quality of life and community safety. The city offers a mix of lifestyle options for all income levels and living preferences, such as modern urban living, high-end estates and family neighborhoods.

Before becoming a global destination for business, Scottsdale was - and remains - renowned for its exceptional recreational amenities. Professionals from all walks of life have made Scottsdale their home as a result of the city’s commitment to long range planning and providing a higher quality of life for its citizens.

Hospitality and Resorts

Scottsdale is an internationally recognized tourism destination community widely known for its golf courses, recreational amenities, climate and high-end resorts. Downtown Scottsdale’s urban “boutique” hotels, nightlife, numerous events and attractions, dining and art galleries complement the Old Town western heritage. This coupled with the open spaces of the McDowell Sonoran Preserve provide visitors a unique and exciting destination for travel.

Spas

Scottsdale’s renowned resort and day spas (more than 50 in all) are known for innovative treatments inspired by Sonoran Desert Botanicals, Native American traditions, and healing techniques from cultures around the world. You’ll also find nutrition experts and workout options that will help you meet your fitness goals.

Shopping

Scottsdale is known for its unique shopping with sun-drenched outdoor promenades and upscale fashion centers offering a mix of notable national retailers and exclusive treasures available only in Arizona.

Dining

Start with acclaimed chefs creating bold flavors that flirt with your taste buds. Mix in mesquite-fired frontier fare and cross-border influences from Latin America, California and beyond. Top it all off with young chefs boasting raw talent and innovative ideas and it's easy to see how Scottsdale earned its spot at the table with the premier dining destinations in the country.

Scottsdale Nightlife

You'll find great nightlife options throughout Scottsdale, but when it comes to the most excitement per city block, downtown is the place to be. When the sun goes down, it sizzles with late-night diversions, including wine bars, lounges, and dance clubs. More than 90 acclaimed restaurants and decadent dessert spots, neighborhood pubs and high-energy dance clubs are within walking distance. If you use up all your energy on the dance floor, taxis, Uber and Lyft await to whisk you back to your car or resort.

Arts and Culture

Scottsdale is home to one of the most concentrated collections of art in the nation with more than 60 art galleries. Scottsdale also offers acclaimed museums, architectural wonders, the Scottsdale Art Walk, world-class performance spaces and an award-winning public art program.

Recreation Facilities

Scottsdale's recreation activities include walking, skating, jogging, fishing, baseball, volleyball and swimming. A wide variety of leisure activities await the new resident. The facilities where these activities are held also make great locations for corporate or social functions.

Hiking and Climbing

From scenic strolls to serious workouts, the Scottsdale McDowell Sonoran Preserve is **over 30,000 acres in size with more than 170 miles of trails** for beginners and seasoned trekkers. Other popular hiking destinations include Camelback Mountain, Pinnacle Peak and McDowell Mountain Regional Park. Each rewards you with expansive scenic views and the opportunity to see the desert's amazing wildlife.

The population of Scottsdale is 241,812 with an overall median age of 47 and a median age downtown of 35.

Source: 2016 Applied Geographic Solutions and ESRI BAO

Paddling

The Scottsdale area is home to more than eight scenic lakes and rivers that are perfect for getting your feet wet on a river rafting, tubing or kayaking adventure. The calm waters of the Lower Salt River are ideal for wildlife watching from a raft, kayak or inner tube, while the Upper Salt's class III and IV rapids provide plenty of white water thrills and chills.

Biking

Scottsdale is one of a handful of gold-level bicycle-friendly communities in the nation, with more than 350 miles of bike lanes, dedicated bike paths and trails. There are over 7,360 bike trails in Scottsdale, and virtually any part of the city can be reached by dedicated bike trails.

Golf

With more than 125 Scottsdale-area golf courses and 300 plus days of sunshine annually, access to golf is unlimited.

The average cost of a two bedroom apartment in downtown Scottsdale is HALF that of many major metro areas in the U.S.

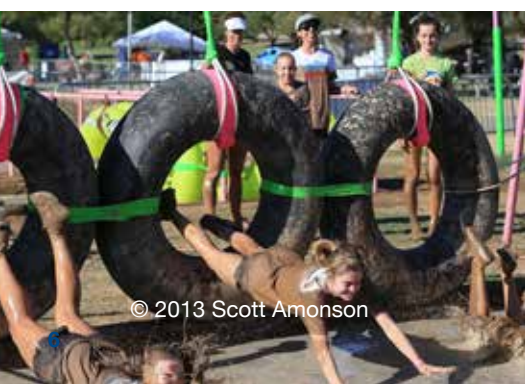


Optima - Downtown Scottsdale

Cost of Living Index Based on an Average Salary of \$50k Annually in Scottsdale

	Scottsdale	Denver	Chicago	Austin	San Francisco	New York
Salary	\$50,000	\$57,194	\$60,636	\$50,052	\$92,127	\$118,769
Groceries	98.5	1% More	18% More	15% Less	30% More	30% More
Housing	95.1	37% More	43% More	5% Less	237% More	383% More
Utilities	96.7	2% More	8% More	5% More	12% More	36% More
Transportation	99.8	2% More	15% More	2% Less	32% More	31% More
Health	97.2	11% More	2% More	6% More	22% More	20% More
Miscellaneous	93.9	11% More	12% More	8% More	24% More	55% More
Personal Income Tax Rate (Top Bracket)	4.54%	4.63%	None	None	12.30%	5.00%
Sales Tax Rate	7.95%	4.80%	7.00%	8.25%	8.50%	6.85%
Property Tax Rate (for a \$250,000 home)	0.802%	0.704%	2.009%	1.973%	0.682%	1.925%

Source: 2016 Council for Community and Economic Research



© 2013 Scott Amonson



PF Chang's Rock & Roll Marathon



McDowell Sonoran Conservancy

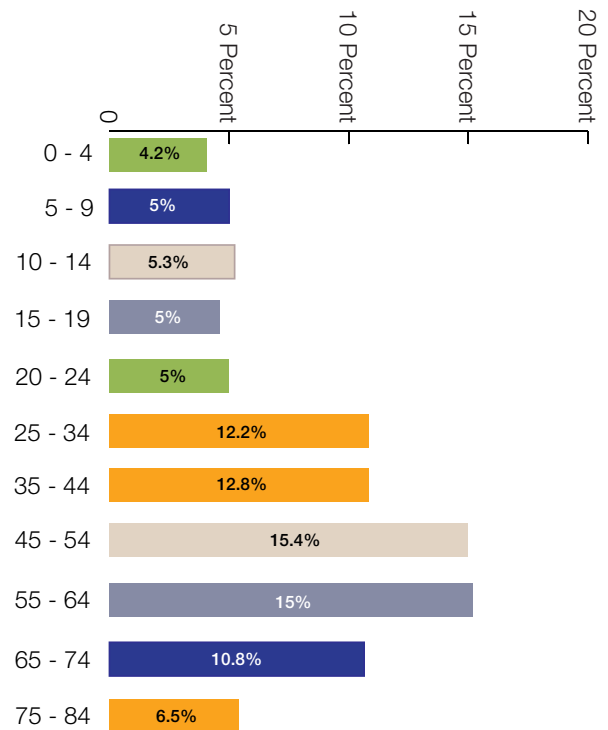
COST AND QUALITY OF LIFE

Demographics

Median Age	45.37
Median Household Income	\$76,288 (AZ: \$50,250)
Average Household Income	\$111,828
Per Capita Income	\$52,220
Average Household Size	2.20
Owner Occupied Households	66%
Median Disposable Income by Household	\$54,667
Average Disposable Income by Household	\$78,467
Median Home Value	\$388,300
Total Businesses	25,210
Total Employees in Scottsdale Businesses	248,272

Source: 2014 U.S. Census, 2016 City of Scottsdale Economic Development and 2016 Applied Geographic Solutions

Percentage of Population by Age



Source: ESRI Business Analyst 2016



Scottsdale's Median Household Income is \$76,288

- 36% more than the county
- 47% more than the state
- 36% more than the nation

Source: 2016 Applied Geographic Solutions

LOCATION BENEFITS

Why Scottsdale?

- More than 17% of Arizona corporate headquarters firms are located in Scottsdale
- More than 300 days of sunshine annually
- 125 golf courses in the immediate area
- 9.1 million people visit Scottsdale annually
- More than 600 restaurants, 70 hotels and 9,300 hotel rooms
- McDowell Sonoran Preserve: Over 30,000 contiguous acres with nearly 200 miles of trails for hiking, biking and equestrian activities
- Scottsdale has the highest financial rating from all three major national bond rating agencies
- Variety of community volunteer programs offered through the city and private organizations

Scottsdale is perfectly situated, with mountains, desert and beaches all in less than a day's drive or short flight to other major markets.

Scottsdale is centrally located in the Southwestern United States with minimal travel time required to reach many destinations.

Where else can one enjoy over 300 days of sunshine a year, a multitude of outdoor activities, world-class shopping, dining and entertainment options? If you need a change of scenery you are a short 1.5 hour drive from hiking, skiing or sledding in the mountains at Flagstaff or Pinetop-Lakeside. Don't like mountains? You're also a short one hour flight from the beaches of San Diego or entertainment venues in Las Vegas.

"Being able to walk to work has been awesome and gives me such a downtown city-living vibe, I can't even remember what it's like to have to deal with a rush hour commute and I don't ever wanna go back."

- Becca Fox, Project Manager, JDA Software



Sunset image of the Scottsdale Waterfront.
Scottsdale - Dayvid LeMmon



Scottsdale offers exceptional access from several airport locations, most notably Phoenix Sky Harbor International Airport or Scottsdale Airport.

Scottsdale Airport

With 164,058 operations in 2016, Scottsdale Airport is one of the busiest single runway facilities in the nation. U.S. Customs “US-VISIT” is available seven days per week and allows visitors from all over the world to visit Scottsdale.

Phoenix Sky Harbor International Airport

Sky Harbor is one of the 10 busiest airports in the United States. More than 120,000 passengers, 1,200 aircraft, and 800 tons of cargo pass through Sky Harbor each day. The airport is served by 15 major airlines with daily non-stop service to 80 domestic and 20 non-stop international destinations. Additionally, Phoenix Sky Harbor Airport is home to two major national airline hubs: American Airlines and Southwest Airlines.

BUSINESS & ECONOMY

Scottsdale continues to be recognized nationwide as one of the top markets for business performance, job growth, livability and friendly culture. This growth is due to the depth of businesses and investors who make up the Scottsdale business sector.

While millions of visitors come to experience the best in art, sports, special events and the natural beauty of the Sonoran Desert, residents stay for so much more. Named as a best place to live, work and launch a startup, the city's progressive leadership kept taxes low for both families and corporations and has frequently been honored as one of the nation's best run cities. Scottsdale is dedicated to the success of its residents and business community. Both small and large businesses enjoy unprecedented support through networking opportunities, educational programming, talent attraction and numerous other programs.

Scottsdale residents spend an average of 22 minutes commuting to work.

Source: 2017 Applied Geographic Solutions

Scottsdale is home to more than 25,000 businesses. In 2016 leading industries included retail, transportation and warehousing, real estate and rentals, health care and social services, and accommodation and food services.

Entrepreneurship

The City of Scottsdale has become a hotbed for startup activity since 2010. According to Hoover's Inc., from 2010 to 2016 over 13,000 companies generating at least \$5 million in annual sales have started operations in Scottsdale. By way of comparison, Scottsdale has produced three times more successful startups than Austin, Texas per capita.

Since 2012 more than \$250 million has been invested in Scottsdale based companies. Nearly half of all business investment in the state occurs in Scottsdale, which is consistently ranked one of the top cities in the state for investment activity.

Open to Innovation

Arizona has made a concerted effort in recent years to create a business-friendly environment by cutting red tape and repealing overly burdensome regulations that would otherwise make business more difficult for innovative firms.

Top Jobs by Occupation



Health Care and Social Assistance
30,428
+ 6% from 2016



Finance and Insurance
18,233
+ 4% from 2016



Professional, Scientific, and Technical Services
18,890
+ 4% from 2016

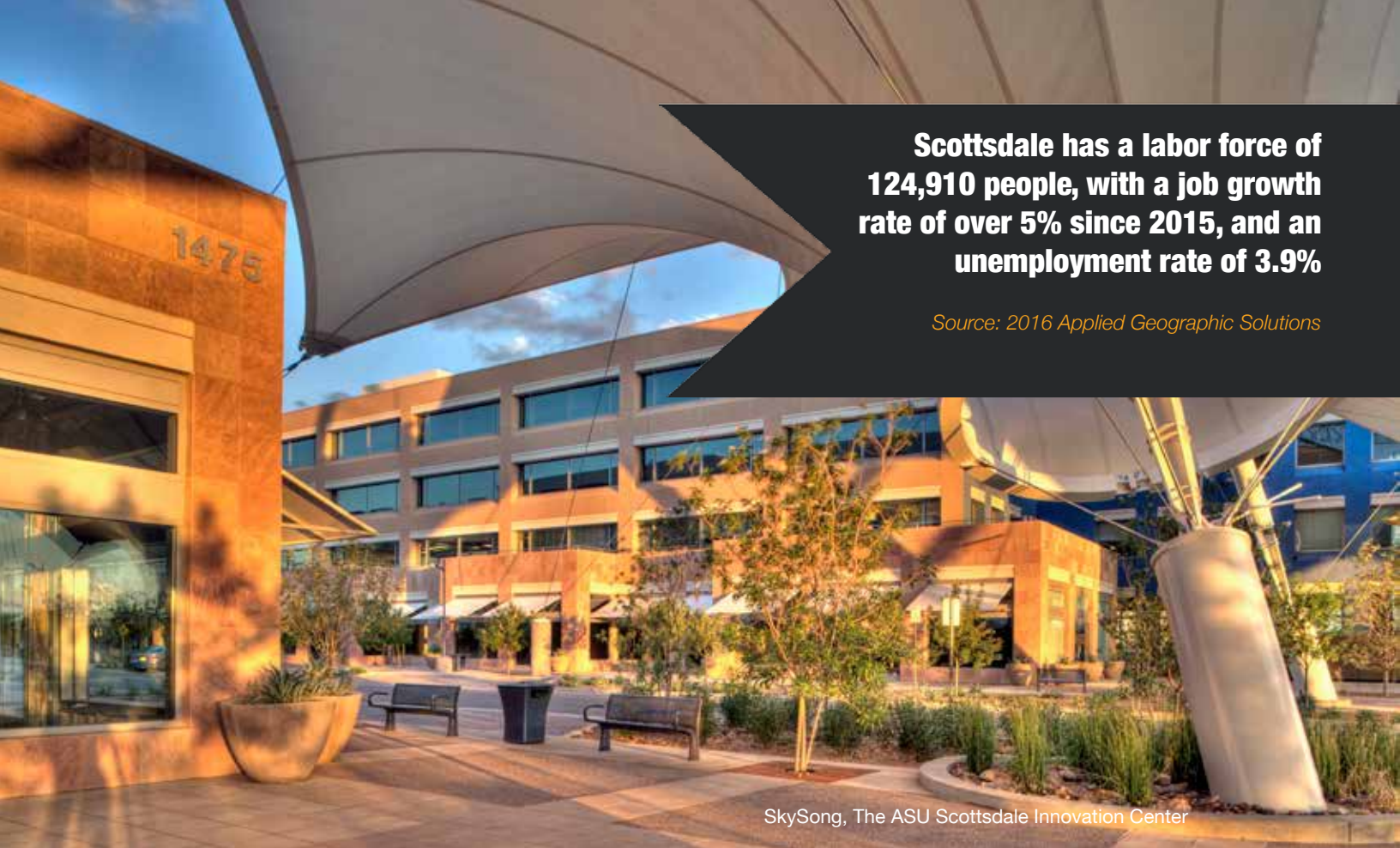


Retail Trade
26,189
+ 3% from 2016



Office and Administrative Support:
24,327
+ 2% from 2016

Source: 2017 EMSI



Scottsdale has a labor force of 124,910 people, with a job growth rate of over 5% since 2015, and an unemployment rate of 3.9%

Source: 2016 Applied Geographic Solutions

SkySong, The ASU Scottsdale Innovation Center

Whether you're a budding entrepreneur, engineer, C-level executive or a STEM professional, you'll find limitless opportunities in Scottsdale. Scottsdale is home to more than 20 percent of the Greater Phoenix areas corporate headquarters, employs more than 27,000 health care and bio-life science professionals and leads the valley in finance and insurance employment. Recently ranked one of the **Top 10 Best Cities to Launch a Startup** by DataFox and the **No. 1 City to Live an Active Lifestyle and get a job** by WalletHub, Scottsdale has something for everyone.

Featured Scottsdale Firms:

GoDaddy	Yelp	PayPal	Accolade
HonorHealth	JDA Software	Groupon	Axon (Taser)
CVS Health	Early Warning Services	Nautilus Insurance	TD2
General Dynamics	Yodle/Web.com	Scottsdale Plaza Resorts	Global Med
Vanguard	Apriva	Fairmont Scottsdale Princess	Indeed
Mayo Clinic	ZocDoc	Orion Health	Troon Golf
Nationwide Insurance	Quicken Loans	The Hartford	Clearlink
Recruiting.com	Appointment Plus		Fender

EDUCATION

Home to some of Arizona's top performing public and private schools



Scottsdale Chaparral High School

Premier K-12 Options

- Scottsdale Unified School District's Average SAT Scores

National:	1490
Arizona:	1552
Scottsdale:	1624

- Basis Scottsdale Charter School has been consistently ranked number two out of more than 19,400 public high schools in the country for "Best High Schools, National Rankings"

Source: U.S. News & World Report 2014-2016

- **Maricopa County Community College District's - Presidents' Honors Scholarship Application**
For those who qualify, the Presidents' Honors Scholarship pays full-time tuition and registration fees for up to 4 consecutive fall and spring semesters of Maricopa County Community College District (MCCCD) course work

Scottsdale Schools

There are 41 private schools in Scottsdale serving 3,427 students. The student/teacher ratio of 6:1 is lower than the state private school average of 9:1. For those with special needs children, Scottsdale offers a significant array of private schools to meet your needs such as Devereux - Arizona, Gateway Academy and Brightmount Academy (Special Program, K-12, one-on-one instruction).

Scottsdale currently has 61 primary and secondary schools including a number of highly ranked private schools such as the Basis School Inc. (charter school), Foothill Academy and Great Hearts Academies-Scottsdale Preparatory.

Scottsdale Unified School District (SUSD)

SUSD prides itself on its academic achievements and places an emphasis on student extracurricular activities in academic challenges, music, theater and sports. Average SAT scores exceed both state and national averages. SUSD had a 90 percent graduation rate in 2015.

Higher Education

Scottsdale and the Greater Phoenix area are home to some of the states highest accredited higher education institutions which offer programs for both professional and technical training. Institutions include:

Arizona State University (ASU)

ASU is one of the largest public universities in the United States with more than 83,000 students on four campuses across Greater Phoenix.

Maricopa County Community College District (MCCCD)

MCCCD is one of the largest networks of community colleges in the nation with more than 265,000 students. It offers more than 1,000 occupational programs to propel the region's workforce.

Grand Canyon University (GCU)

GCU is a premier private university that prepares learners to become global citizens, critical thinkers, effective communicators and responsible leaders.

Scottsdale and the Greater Phoenix metro area offer many smaller colleges and specialized institutions with virtually unlimited options to continue your educational growth.

■ **Arizona State University (ASU)** **SkySong The ASU Scottsdale Innovation Center**

One of the most dynamic centers for innovation, technology and economic expansion in the western United States

■ **Arizona State University (ASU)**

*W.P. Carey School of Business
Ranked in top 25 in Global Business Schools*

■ **Mayo Clinic/ASU Medical School**

Highly ranked medical school at the Mayo Clinic Hospital

■ **Scottsdale Community College**

Nationally recognized academics with seamless university transfer

■ **Thunderbird School of Global Management**

Ranked # 1 "International" Full-Time MBA

■ **University of Phoenix**

One of the nation's largest private universities specializing in business curriculum

■ **University of Arizona**

*Medical School
State-of-the-art medical school with Phoenix campus*

Percentage of Population with a college degree:

Scottsdale	60.59%
Arizona	27.2%
National	29.4%

Source: 2016 Applied Geographic Solutions





Scottsdale Quarter multiuse development in the Scottsdale Airpark. © 2013 Mark Skalny

- Sales taxes generate 42% of the City of Scottsdale’s general revenue
Source: City of Scottsdale FY 2015/16 Adopted Budget
- Scottsdale Fashion Square is the largest shopping mall in Arizona and the American Southwest, with approximately 2 million square feet of retail space; it is one of the 30 largest and 10 most profitable malls in the country
Source: Macerich
- In a recent report produced by the Trust for Public Lands, Scottsdale’s parks systems were ranked the highest in Arizona
- The New Times publication named the TPC Scottsdale as Arizona’s “Best Golf Course” and Scottsdale Stadium “the Best Place to watch Spring Training”
- For the 34th consecutive year, Scottsdale has been named a “Tree City USA” as well as earning the “Growth Award” for the 24th year—the most for any community in Arizona

Living Here

Expect an urban and upscale lifestyle with resorts, sought-after restaurants and shopping, golf courses and popular outdoor attractions. Central Scottsdale includes the city’s oldest and newest housing. It draws all kinds of residents and visitors. This area’s central location and many amenities make it a popular spot to live and visit.

Healthcare

From routine care to acute and specialty care, from infancy to old age, Scottsdale serves up a range of healthcare offerings rarely matched in other communities. **Mayo Clinic**, with campuses in Phoenix and Scottsdale and 6,223 total Arizona employees in 2015 serves 100,000 patients per year with an integrated, team based approach. It is also ranked the #1 hospital in Arizona. It is nationally ranked in 10 adult medical specialties including cancer, pulmonology, neurology & neurosurgery, geriatrics, cardiology & heart surgery, gastroenterology, orthopedics and more. **Honor Health** offers 3,700 affiliated physicians in Arizona and has three acute care hospitals in Scottsdale alone, with outpatient centers such as the **Virginia G. Piper Cancer Center**. Numerous additional hospitals and outpatient healthcare centers exist in Scottsdale, and the region is home to many additional premier institutions such as **Banner MD Anderson Cancer Center** and **Phoenix Children’s Hospital** which is nationally ranked in ten pediatric specialties.

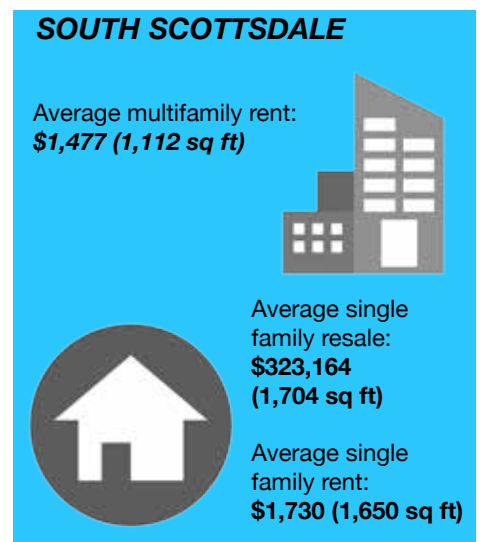
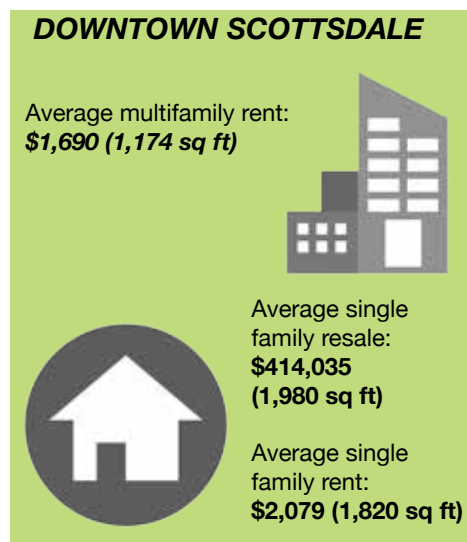
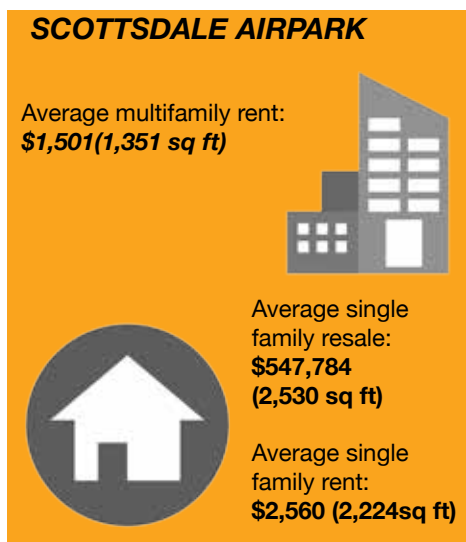
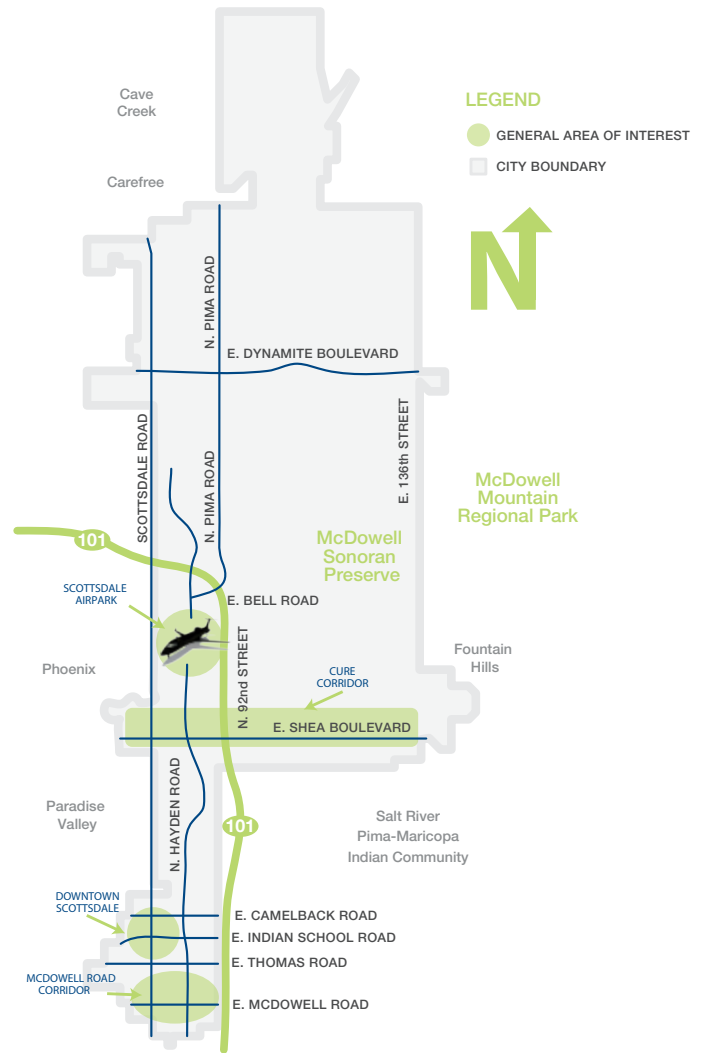
HOUSING & AMENITIES

Active Lifestyle

Scottsdale was recently ranked among the top cities in the nation to lead an active lifestyle. Residents enjoy neighborhoods which straddle the Indian Bend Wash, a flood-control greenbelt and recreational jewel. It includes a 17-mile stretch of off-the-street multiuse paths, parks, a skate park, disc golf, community gardens and other amenities. Just to the west, Camelback Mountain and Echo Canyon Park offer some of the Valley's most popular hiking trails, not to mention breathtaking views. To the south, Papago Park is a mountain biking, hiking and trail-running haven, with a canal path flanking it for recreational cycling. Directly south of Papago Park is Tempe Town Lake, which features a multiuse path that ties into the Indian Bend Wash system and offers kayak, canoe or paddle board rentals.

Housing

Scottsdale has something for everyone, from million-dollar houses on golf courses to hip urban condos and multifamily developments and more affordable homes popular with families, second-home buyers, empty nesters and Millennials. Median home prices in central Scottsdale range from more than \$500,000 to approximately \$250,000.



Sources: ARIZONA MLS, October 2016



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www.choosescottsdale.com



LEARN MORE ABOUT COMPANIES, EMPLOYMENT OPPORTUNITIES AND RELOCATION RESOURCES

ChooseScottsdale.com/Work

COMMUNITY AMENITIES

[Parks, Community and Fitness Centers](#)
www.scottsdaleaz.gov/parks
[Sports and Recreation](#)
www.scottsdaleaz.gov/sports
[Dog Parks](#)
www.scottsdaleaz.gov/parks/offleashareas

EDUCATION

[Scottsdale Unified School District](#)
www.susd.schoolfusion.us
[Paradise Valley Unified School District](#)
www.pvschools.net
[Scottsdale Community College](#)
www.scottsdalecc.edu
[Raising Arizona Kids](#)
www.raisingarizonakids.com
[Great Schools](#)
www.greatschools.org

HEALTHCARE

[Mayo Clinic](#)
www.mayoclinic.org
[HonorHealth](#)
www.honorhealth.com

PROFESSIONAL ASSOCIATIONS

[Arizona Golf Association](#)
www.azgolf.org
[Arizona Technology Council](#)
www.aztechcouncil.org
[Scottsdale Area Chamber of Commerce](#)
www.scottsdalechamber.com
[Scottsdale Gallery Association](#)
www.scottsdalegalleries.com
[Scottsdale Leadership](#)
www.scottsdaleleadership.org

RECREATION & EVENTS

[Scottsdale Convention & Visitors Bureau](#)
www.experiencescottsdale.com
[Scottsdale Center for the Arts](#)
www.scottsdalearts.org
[Downtown Scottsdale](#)
www.downtownscottsdale.com
[McDowell Sonoran Preserve](#)
www.scottsdaleaz.gov/preserve
[Museum of the West](#)
www.scottsdalemuseumwest.org
[Scottsdale Giants Stadium](#)
www.scottsdaleaz.gov/stadium
[Signature Scottsdale Events](#)
www.experiencescottsdale.com/events
[Scottsdale Parks and Recreation](#)
www.scottsdaleaz.gov/topics/recreation

RELOCATION RESOURCES

[Department of Revenue Movers Guide](#)
www.azdor.gov/About/FAQs/MovingtoAZ.aspx
[Relocation Frequently Asked Questions](#)
www.experiencescottsdale.com/plan-your-trip/relocation-guide
[Scottsdale Area Association of Realtors](#)
www.scottsdalerealtors.org
[Voters and Vehicle Registration](#)
www.servicearizona.com

TRANSPORTATION

[Free Trolley Routes](#)
www.scottsdaleaz.gov/trolley
[Valley Metro Bus Service](#)
www.valleymetro.org

UTILITIES

[Arizona Public Service \(electric\)](#)
www.aps.com
[Salt River Project \(electric\)](#)
www.srpnet.com
[Scottsdale Water, Wastewater and Waste](#)
www.scottsdaleaz.gov/utilities

TEXT "CHOOSESCOTTSDALE" TO 22828 TO SIGN UP FOR OUR TWICE MONTHLY E-NEWSLETTER.