



Scottsdale Forward 2020

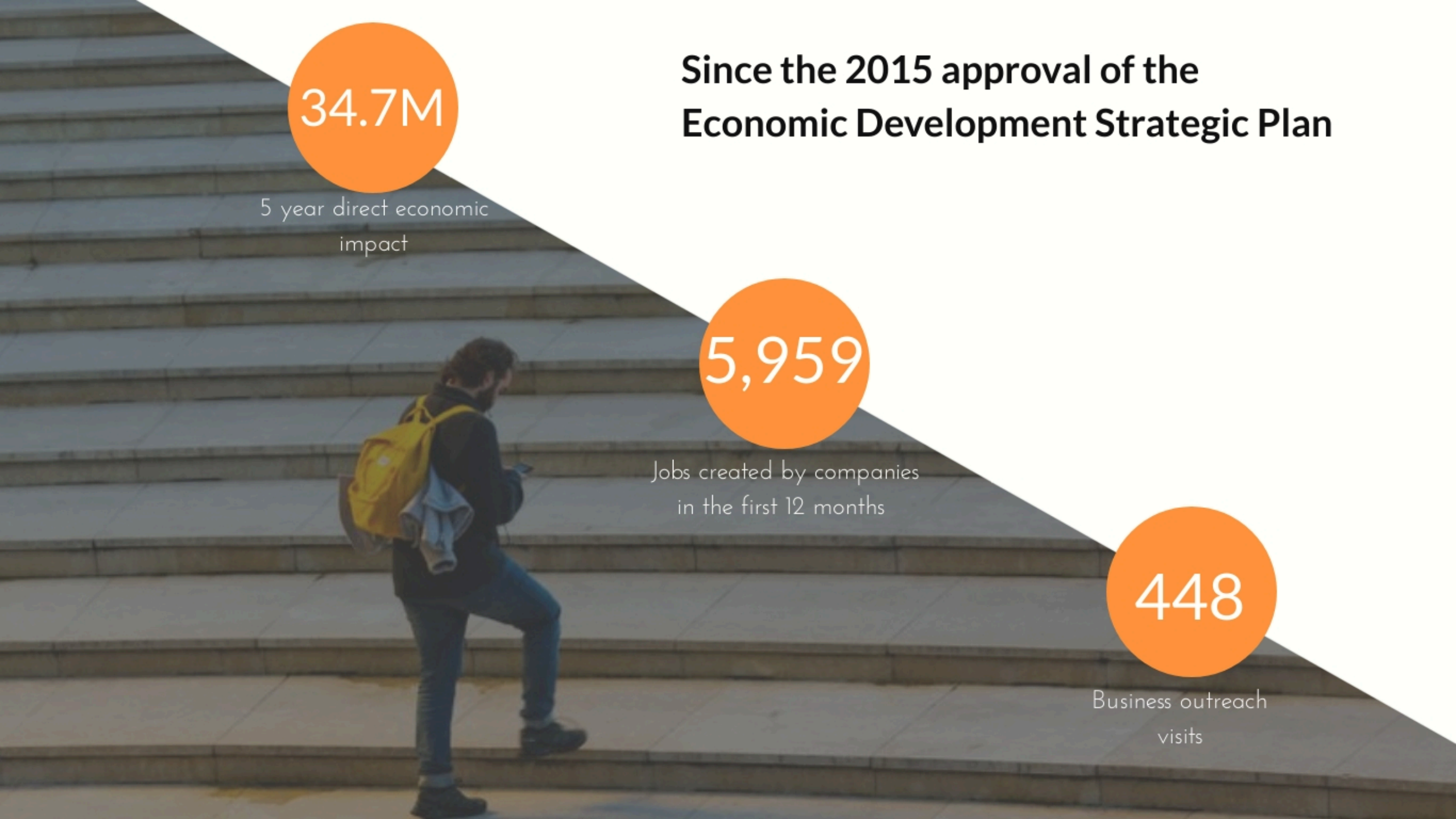
Presented By:

Rob Millar, CEcD

City of Scottsdale

Economic Development Director





Since the 2015 approval of the Economic Development Strategic Plan

34.7M

5 year direct economic
impact

5,959

Jobs created by companies
in the first 12 months

448

Business outreach
visits

PERFORMANCE INDICATORS FY 18/19

New Companies
14

Number of Jobs
1,531

Average Salary
\$68,633

SqFt Constructed or
Absorbed
754,906

Lemonade

ANOMALIE



Nationwide[®]

Sendoso

vCORE

ZILLOW[®]GROUP



Vanguard[®]

PERFORMANCE INDICATORS YTD

New Companies
6

Number of Jobs
405

Average Salary
\$91,891

SqFt Constructed or
Absorbed
666,460



VACANCY TRENDS YTD

SCOTTSDALE

RETAIL



5.9% VACANCY
\$24.24 RENTAL RATE

OFFICE



10.8% VACANCY
\$27.67 RENTAL RATE

INDUSTRIAL



3.9% VACCANCY
\$13.29 RENTAL RATE

PHOENIX METRO

RETAIL



6.9% VACANCY
\$18.64 RENTAL RATE

OFFICE



12.1% VACANCY
\$25.68 RENTAL RATE

INDUSTRIAL



6.8% VACANCY
\$7.82 RENTAL RATE

EVENTS YTD

MAYOR AND COUNCIL
BREAKFAST

7th ANNUAL CURE CORRIDOR

SAN FRANCISCO
MARKET EVENT

SPRING TRAINING
BUSINESS APPRECIATION



SCOTTSDALE
COMPANIES ARE

HIRING!

Visit
scottsdale.jobs

#1

Best City in U.S.
for Jobs 2019

Look Up!

MARKETING SUCCESSES YTD



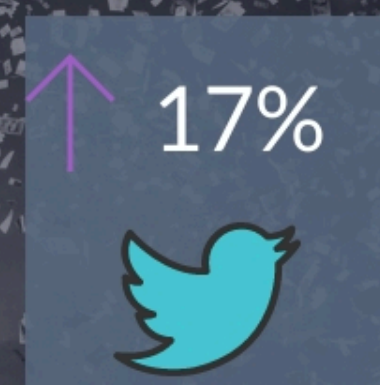
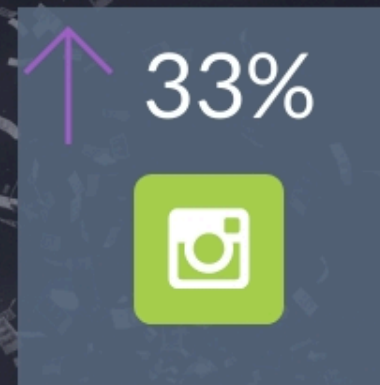
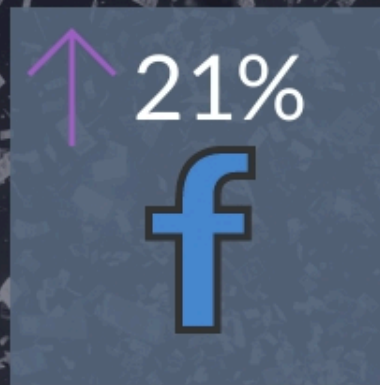
IEDC
Award



Social Media



National Rankings





ON THE HORIZON



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BE.**

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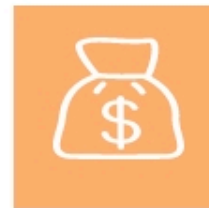
IN THE PIPELINE

36 ACTIVE PROJECTS

3,400 JOBS

\$126M IN CAP EX

1.4M SQ FT ABSORBED



TRENDS WE'RE WATCHING



FDI & VC DEALS

TALENT
ACQUISITION

CRE COSTS

TARGET
SECTORS

ON THE LOOKOUT



A grayscale photograph of a hand pointing at a map on a wall. The hand is wearing a black smartwatch with a digital display showing the time 16:35. The wall is covered with various papers, including a map and a document with a diagram. An orange square is overlaid on the center of the image, containing the text 'STRATEGICALLY FOCUSED' in white, uppercase letters.

STRATEGICALLY
FOCUSED

Keep Up With Us

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