

FY20/21



CHOOSE
Scottsdale

CITY OF SCOTTSDALE ECONOMIC DEVELOPMENT

Inc5000

Every year, Inc. Magazine produces a list of the fastest-growing privately held companies in America. We are so proud to announce that 21 Scottsdale-based companies made this prestigious list. The Inc. 5000 list ranks companies by their overall revenue growth over three years. Check out these Scottsdale companies who made it!

- | | |
|-------------------------------------|------------------------------------|
| 1. Amazing Lash Studio | 12. Levrose Commercial Real Estate |
| 2. Assisted Living Locators | 13. Micamp Solutions |
| 3. Caliber Companies | 14. Perfect Water Technologies |
| 4. CareNational Healthcare Services | 15. R&R Law Group, PLLC |
| 5. CellTrust Corporation | 16. Simple Living Solutions |
| 6. Centauri Health Solutions | 17. SKYSIS |
| 7. Design Pickle | 18. Tallwave |
| 8. Exerscribe | 19. vCORE Technology Partners |
| 9. HomeSmart International | 20. Venture REI |
| 10. Ideas Collide | 21. WireBuzz |
| 11. Keyser | |



Axon

Axon Enterprise, Inc., was the successful bidder during a public auction of State Trust land at the southeast corner of Hayden Road and Loop 101 in Scottsdale. The 73.57-acre parcel's final bid price was \$49.1million.

Axon has been headquartered in Scottsdale since 1993. The new land acquisition sets the stage for them to build a new, state-of-the-art facility where the company can continue to produce dynamic products that are helping to shape the future of law enforcement.

In August, the Scottsdale City Council approved an infrastructure reimbursement agreement with Axon contingent on the firm's successful bid for the parcel. Axon will build an expanded corporate campus on the site – approximately 250,000 square feet over the next five years to accommodate 1,500 employees.



BEST CITIES FOR WOMEN ENTREPRENEURS

Scottsdale is one of the top cities for women owned businesses according to Fundera's Best Cities for Women Entrepreneurs. Scottsdale is a city where women have the means, opportunities and support to start their own business. Our highly-skilled workforce and strong community of women entrepreneurs helps put us at number six in the nation!

JOB BOARD HIGHLIGHTS

Scottsdale.Jobs continues to be one of the most visited pages on our website. More than 80 employers have participated and the board consistently has more than 350 different jobs posted.



285

Jobs posted



1,525

Job Views



79

Apply Clicks



Q1 FY 2020/2021 PERFORMANCE INDICATORS

Number of businesses recruited or retained with City assistance	2
Number of business retention and expansion visits	20
Number of special events and programs	1
Number of special events and program attendees	125
Total number of new jobs created or retained	850
New capital investment into the community	\$172,550,000
Average wage of jobs created or retained	\$105,882
Square footage constructed or absorbed	525,000
Total 5-yr direct revenue impact of projects	\$8,012,051
Total 5-yr economic impact of projects	\$2,673,840,746
Number of total sessions on ChooseScottsdale.com website	4,885

¹ Figures have been updated since original publication.

REIMBURSE SCOTTSDALE

As a component of the CARES-Act funds, the Scottsdale Small Business Reimbursement Program looked to reimburse businesses for COVID-19 protection costs. Businesses who submitted proper documentation of purchases related to supplies and equipment needed to keep their employees and customers safe were reimbursed. Under this program over 190 applications were approved and a total of \$625,011.42 was reimbursed to Scottsdale-based businesses.

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You and your team are awesome, thank you so much!

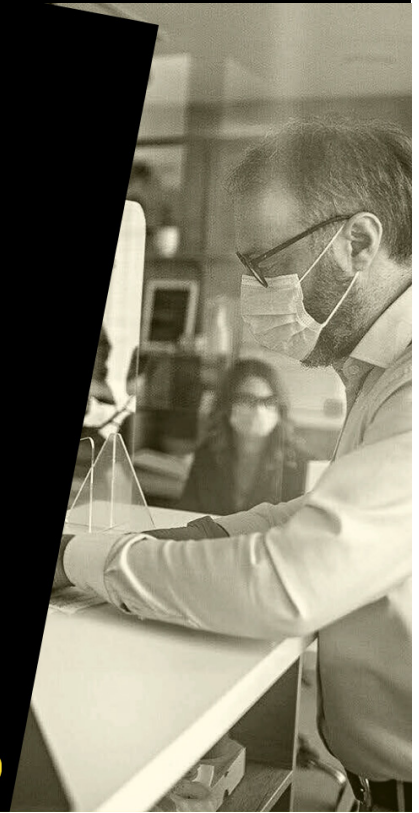
The application was very well thought out and user friendly. Thank you for the opportunity to apply and be approved for funding. We hope to continue to do business for years to come.

Isn't that unbelievably awesome? If you think you haven't made a difference on this earth, you just did.

It would be so difficult to find all of these receipts with just me working right now that it isn't worth applying.

We wish we had expenses to apply. We haven't had any customers in our retail stores to even justify buying masks, etc.

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COMMERCIAL TRENDS

Each quarter the department reports on the latest commercial real estate trends. The figures to the right are citywide vacancy figures and a full report can be found by visiting ChooseScottsdale.com.

Retail



6.6 % **\$26.38**

Vacancy Rate Rental Rate

Office



12.3 % **\$28.27**

Vacancy Rate Rental Rate

Industrial



4.8 % **\$13.93**

Vacancy Rate Rental Rate

Source: CoStar, October 2020